

Remarks

In view of the new claims presented herein, the examiner is requested to reconsider the prior rejections.

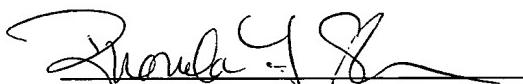
Neither Netscape nor Ziplink alone or in combination teach or suggest all of the limitations of the new claims. For example, neither reference requires a user to view certain interfaces before the user can use the computer in a manner that is not associated with those certain interfaces. However, in some embodiments of the present invention, a consumer *must* progress through a series of graphical user interfaces that are dictated by a service provider before the user can otherwise use the system. *See, e.g.*, Specification, page 11, lines 10-24. The interfaces may be interactive in that user input may be requested to progress to a subsequent interface, and the interfaces may include an indicator of only one particular retail vendor. *See, e.g.*, Figures 2 and 3. In fact, Netscape teaches away from a desktop application that references a single retail vendor. For example, pursuant to the Netscape article, an ISP can update the desktop application to reflect new content and/or e-commerce deals. Page 80. This implies that the desktop application provides content from more than one source. Thus, for at least these reasons, all of the new claims are patentable over Netscape in view of Ziplink

Conclusion

In view of the amendments and remarks herein, the application is believed to be in condition for allowance. The commissioner is authorized to charge any additional fees, including extension of time fees, or credit any overpayment to the Deposit Account Number 20-1504 (ITL.0391US).

Respectfully submitted,

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